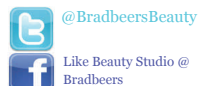


Beauty Studio Newsletter

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Winter 2011
Issue 3

Don't let Jack Frost nip your nose this winter!

It's winter, and 'tis the season to be jolly' but a new season always brings new problems with our skin, and winter can be the worst!

One of the main complaints people have this time of year, is their skin looking and feeling dry and tight.

Several things can cause this complaint; cold winds, air conditioning, central heating, and not drinking enough fluids.

It is important to know that there is a difference between a dry skin and a dehydrated skin.



A dry skin generally refers to a skin lacking in oil, and a dehydrated skin is lacking in water. So even someone with an oily complexion can have dehydrated skin, and this can be more apparent in winter.

So given that dry and dehydration are two different conditions, means there are several ways of tackling the problem.

Cleansing, exfoliating and moisturising with the correct products is vital.

Cleansing should be gentle, not stripping. Exfoliation will remove dead skin cells giving a brighter smoother complexion.

Moisturisers will control the water balance and lubricate dry and dehydrated skin, whilst protecting the skin against the environment.

What to do next:

- Consider adding Skin Hydrating Booster to your routine. This unique product is packed with hyaluronic acid to combat dehydration.
- Switch your usual moisturiser to something a little heavier. Super Rich Repair is the richest moisturiser in the Dermalogica range.
- Daily Resurfacer exfoliating pads; an individual dose that does more than just exfoliate. This amazing little packet sloughs off dead skin, stimulates cell renewal, brightens uneven skin and reduces pigmentation, and rehydrates with hyaluronic acid!!
- Ask your therapist for a winter Face Map.

The Beauty Studio team have all the expertise to get you and your skin through the cold winter months.

Best of all, Face Mapping is absolutely free!!!

Tanis's Top Tips

- Use the Art Deco eyeshadow base to keep your colours on all day and avoid creasing.
- Get the right foundation colour by testing it along your jaw line in natural light.
- Don't skip your skincare routine at night. Going to bed with your make-up on is the worst beauty sin!! At night your skin can repair, rehydrate and regenerate, but not if your pores are all clogged up!
- Avoid puffy eyes and dark circles by using one of Dermalogica's revolutionary eye creams. Why not ask for an Eye Map during your next eyebrow shape.

Lots of Christmas Parties?

Shellac UV gel polish—lasts for up to 14 days and gives you a flawless, mirror finish! One less party preparation!

Don't Stress ...

Treat yourself to a head, neck and shoulder massage. A quick fix and worth every penny!

Seasonal Special Offer: Get 50% off MAP-15 Regenerator with any product purchase over £40.00.

In Mrs Claus's Stocking

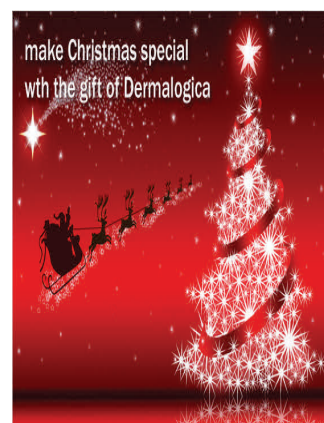
Super Rich Repair... super concentrated, heavy weight moisturiser. Stimulates collagen production and relieves dryness. Perfect for cold winter days.

Age Reversal Eye Complex ... it's tiring work looking after Santa, so this eye cream does everything. Brightens dark circles, reduces pigmentation and reduces puffiness.

Only "Le Soiree" Nail Polish ... perfect colours to go with all my partywear. Long lasting and high shine!

Carmex Lip Salve ... soothing, hydrating treat for chapped lips. I won't go on any sleigh ride without it!

Ultra Rich Body Cream ... for supreme nourishment and protection from the elements.



Gift ideas ...

- **Dermalogica Moisturiser Packs with Travel-Size Freebies** - limited stock so don't delay!
- **Gift Packs** - why not make your own selection and we'll wrap it for you!
- **For the younger ones** - CleanStart gift sets and girlie stocking fillers!